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FOR IMMEDIATE RELEASE

WEYERBACHER TO CELEBRATE 24TH YEAR WITH FIESTA AT THE BREWERY

Weyerbacher Brewing was founded in 1995 in a livery stable located in downtown Easton, Pennsylvania. Eventually outgrowing that small space, they made the move to the 30,000 square foot facility that they still call home today. Since the beginning, they have established a reputation for making big, full-flavored, high quality brews. Experimenting with different ingredients and brewing techniques, their brewers continue to stretch their creative minds and develop interesting and mind blowing beers that will satisfy your taste for the extraordinary.

To celebrate their 24th anniversary, Weyerbacher is hosting a latin-flavored fiesta at the brewery on Saturday, June 15th from 4 pm until 9 pm, as well as a special VIP hour for Jester's Court members from 3 pm until 4 pm. The festivities will include fun and games throughout the day, as well as food from OMG Smoothies, Rogue Tacos, The Flying V and The Sticky Pig. Live music from Pancho Bongo Y Su Orquesta from 3 pm until 5:30 pm, followed by The Ultra Kings from 6:30 pm until 8:30 pm.

Tickets are \$10 per person in advance and include the first beer. Tickets are \$15 per person at the door. Tickets can be purchased online at weyerbachertaproom.com, as well as at The Tap Room at Weyerbacher Brewing (905 Line Street, Easton, PA).

In celebration of their 24th, Weyerbacher will also be releasing their 24rd Anniversary beer. 24rd (No, that's not a typo - they meant to do that...) is a 9.0% ABV Imperial Mexican-Style Lager that was formulated in the cold of winter and inspired by their love of summer. Crisp and bold with notes of flaked maize, lime peel and oak tannins. Available in 16 oz. cans and on draft, look for 24rd in bars and restaurants, as well as on shelves throughout Weyerbacher's distribution area. It will be available at The Tap Room at Weyerbacher Brewing beginning June 15th.

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If you'd like more information about this topic or to schedule an interview with Stacie Slack, please call (610) 216-3935 or email stacie@weyerbacher.com.